

To Whom It May Concern:

I have been a web designer professionally for the past ten years and have a solid understanding of high quality web production. I am very capable of creating and maintaining sharp, consistent web layouts, email campaigns, application interfaces, style guides, and print advertisements. I always strive to create clean and consistent branding, simple easy to use functionality while paying close attention to project scalability and maintenance.

Over the years I have also gained extensive knowledge of programming and coding for the web. I am comfortable coding CSS style sheets, html, JQuery, JavaScript, and ColdFusion to the latest browser requirements and web coding standards. I have worked with multiple high traffic websites built with a variety of languages including ColdFusion, .NET, and ASP. I am also comfortable using version control software and content management systems.

I have a passion for design, I am self motivated, well organized, and work well with others. I encourage active communication and find both negative and positive feedback to be extremely helpful. I appreciate the insight and suggestions from others and try to assess their practices and new technology to further improve my own work and efficiency. I find a lot of satisfaction after a day of hard work, knowing that what I provide will be a product that everyone can be proud of.

I thank you for your time. I am eager to hear back from you and would love to discuss the position in more detail.

Feel free to view my portfolio at: www.atomictitan.com. If you have any questions: email – ben@atomictitan.com or call – 916.351.0352

Sincerely,

Benjamin Fisher

ben@atomictitan.com

www.atomictitan.com

Benjamin Alan Fisher

Email: ben@atomic titan.com

Portfolio: www.atomic titan.com

12319 Pawcatuck Way Rancho Cordova, CA 95742

Phone: 916-351-0352

QUALIFICATIONS GRAPHIC DESIGN AND WEB DEVELOPMENT

I offer diverse experience in graphic design, fine art, web development, and project management leading to superior targeted sales and marketing strategies that really work. I possess in-depth knowledge of the technologies and methods used to streamline projects increasing efficiency. I am adept in project management, partner relations, and creating solid designs that look great. Technical proficiencies include Adobe Photoshop / Illustrator, Dreamweaver, ColdFusion, Flash, Fireworks, and Freehand, HTML, CSS, and Javascript. Developed, implemented, and maintained company identities from scratch.

SELECTED HIGHLIGHTS

- Lead design role for www.emergencymgmt.com
- Lead design role for Center for Digital Government Navigator
- Lead design role for Center for Digital Education Navigator
- Lead design role for www.skincarestore.com.au
- Had a major role rebranding www.skinstore.com
- Had a major role rebranding www.cfdynamics.com
- I designed and rolled out over 50 marketing campaigns for SkinStore.com.
- I developed over 30 California education conference registration sites for Sac State.
- I have done freelance design work for over 15 small businesses and organizations.
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CFDynamics sales of ColdFusion hosting accounts has far exceeded all expectations gaining over 2000 new shared and dedicated hosting accounts since the development of it's professional image.

I took part in launching marketing strategies for companies - optimizing their presence on the web and in print creating a professional and established image that appeals to their target market. CFDynamics is now known and respected by the CF community and is considered one of the leading ColdFusion web hosts. (cfhub.com & ColdFusion Developers Journal - 2004) I worked closely with company partners and affiliates to organize combined promotional events, enhance company services, and optimize partner relations. I have strong understanding of color theory and color combination. I have strong understanding of design layout, typography and composition.

PROFESSIONAL HISTORY

eRepublic Inc. - GovTech.com, EmergencyMgmt.com and ConvergeMag.com (plus others)

Folsom CALIFORNIA Feb. 2009 – Present

Lead Web Graphic Designer

I have the leading role in creating and maintaining front end web graphics and css. I am responsible for redesigning major websites, building wireframes, mockups, CSS layouts, and improving the functionality and effectiveness of all eRepublic sites.

SALU - SkinStore.com and SkinCareStore.com.au

Rancho Cordova CALIFORNIA Jul. 2006 – Nov. 2008

Graphic Designer

I had major role in designing a new ecommerce site (SkinCareStore.com.au), rebranding SkinStore.com, creation of weekly marketing campaigns, and creation of templates and processes. Work closely with department leads to come up with marketing strategies.

CALIFORNIA STATE UNIVERSITY OF SACRAMENTO, College of Continuing Education

SACRAMENTO CALIFORNIA Dec. 2004 – Feb. 2006

Graphic Designer II

Built and maintained over 30 conference websites each with dynamic registration forms & d. Built and intranet with employee directory using style sheets and templates for easy maintenance.

CFDYNAMICS / KONNECTIONS INC.

OGDEN UTAH 2000 – Aug. 2004

New Media Manager

Maintained the overall operation and configuration of all company websites, advertisements, and promotional events. Administered support section and members section to provide the best customer experience possible. Created over 15 small business websites a wide variety of business cards, flyers, brochures, and illustrations for clients. I organized company prize giveaways, promotional products, after event activities, and booth presentations for tradeshow and conferences.